DAY ONE

Registration
4:00 PM - 7:00 PM

Reception
6:00 PM - 8:00 PM

DAY TWO

Breakfast & Registration
8:00 AM - 9:00 AM

Welcome Remarks
9:00 AM - 9:15 AM

Harlan
Topic: Crafting a Winning Strategy
9:15 AM - 9:45 AM

Amanda Casinha
Topic: Mastering Social Media
9:30 AM - 10:30 AM

Break + Snacks
10:30 AM - 10:45 AM

TBD
Topic:
10:45 AM - 11:30 AM

Chad Henkel
Topic: The State of Legal Marketing
11:30 AM - 12:00 PM

Lunch (included)
12:30 PM - 1:30 PM

Panel on website accessibility
Topic: ADA compliance
1:30 PM - 2:30 PM

Tim Semelroth
Topic: Utilizing Online Courses
2:30 PM - 3:00 PM

Optional individual meetings
3:00 PM - 4:00 PM

DAY THREE

Breakfast
8:00 AM - 9:00 AM

TBD
Topic:
9:00 AM - 9:30 AM

Mathew Kerdis
Topic: AI Will End the Billable Hour
9:30 AM - 10:00 AM

TBD
Topic:
10:00 AM - 10:30 AM

Break + Snacks
10:30 AM - 10:45 AM

Panel on AI
Topic:
10:45 AM - 11:30 AM

TBD
Topic:
11:30 AM - 12:15 PM

Closing Remarks
12:15 PM - 12:30 PM

Lunch (included)
12:30 PM - 1:30 PM

Optional individual meetings
1:30 PM - 3:00 PM