

## DAY ONE

### Registration

4:00 PM - 7:00 PM

### Reception

6:00 PM - 8:00 PM

## DAY TWO

### Breakfast & Registration

8:00 AM - 9:00 AM

### Nick Paul

**Topic:** Opening Remarks

9:00 AM - 9:15 AM

### Harlan

**Topic:** Crafting a Winning Strategy

9:15 AM - 9:45 AM

### Amanda Casinha

**Topic:** Mastering Social Media

9:30 AM - 10:30 AM

### Break + Snacks

10:30 AM - 10:45 AM

### TBD

**Topic:**

10:45 AM - 11:30 AM

### Chad Henkel

**Topic:** The State of Legal Marketing

11:30 AM - 12:00 PM

### Lunch (included)

12:30 PM - 1:30 PM

### Breaking Barriers

**Topic:** Panel on Website Accessibility

1:30 PM - 2:30 PM

### Tim Semelroth

**Topic:** Utilizing Online Courses

2:30 PM - 3:00 PM

### Optional individual meetings

3:00 PM - 4:00 PM

## DAY THREE

### Breakfast

8:00 AM - 9:00 AM

### TBD

**Topic:**

9:00 AM - 9:30 AM

### Mathew Kerdis

**Topic:** AI Will End the Billable Hour

9:30 AM - 10:00 AM

### TBD

**Topic:**

10:00 AM - 10:30 AM

### Break + Snacks

10:30 AM - 10:45 AM

### Breaking Grounds

**Topic:** Panel on Artificial Intelligence

10:45 AM - 11:30 AM

### TBD

**Topic:**

11:30 AM - 12:15 PM

### Closing Remarks

12:15 PM - 12:30 PM

### Lunch (included)

12:30 PM - 1:30 PM

### Optional individual meetings

1:30 PM - 3:00 PM